

# From Milano to Palermo With the Most Beautiful Posters

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*Travel Italia - The Golden Age of Italian Travel Posters* — a book written and designed by Lorenzo Ottaviani—is available in bookstores starting today.

The coffee table book published by Abrams, guides its readers on a regional itinerary of Italy from the Alps to Sicily through a splendid anthology of vintage travel posters.

The posters were commissioned by the Italian Railways and the Italian State Tourism Board between 1920-1960 and are part of the Collection Alessandro Bellenda of Alassio.

“*Travel Italia* is a true ‘passport’ for armchair travel through Italy,” says Ottaviani founder of Lorenzo Ottaviani Design a multi-disciplinary graphic design studio in New York City.

Thumbing through the pages of the book, printed in full color, one glides on the romantic Venice lagoon in a gondola; descends the Olympic ski slopes of Cortina; stands side by side



with Michelangelo in Renaissance Florence; relives the glory of the Roman Empire at the Colosseum; rediscovers the magical atmosphere of Naples; tours the isle of Sicily under its golden sun with stops in Palermo, Agrigento, Siracusa, Taormina and Catania.

As remarked by Lidia Bastianich—the Ambassador of Italian Cuisine—“A great and nostalgic collection of the *Golden Age of Italian Travel Posters*... when life and the message of travel were a lot simpler”.

*Travel Italia* is indeed a true inspiration to plan your next vacation in Italy.

For more information and details about the book visit: [www.travelitaliabook.com](http://www.travelitaliabook.com)

